

NAVASOTA THEATRE ALLIANCE

Display Advertising Insertion Order 2018

104 W. Washington Avenue, Navasota, TX 77868

Name: _____

Company: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Company Website: _____

AD SIZES AVAILABLE Your ad will run in the playbill for all 2018 performances of each main stage production (4) if secured before Season Opener playbill goes to print. See back for visual example of ad sizes. All ads are first come, first served and subject to available space. We do not accept business cards as ads; however, do offer design services. If you'd like a similar size, a quarter or sixth page would be a nice choice for your needs. Please check one size.

BLACK AND WHITE

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Full Page Inside = 4-3/4" wide x 7-3/4" tall: | \$440 |
| <input type="checkbox"/> | Half Page Horizontal = 4-3/4" wide x 3-3/4" tall: | \$220 |
| <input type="checkbox"/> | Half Page Vertical = 2-1/4" wide x 7-3/4" tall: | \$220 |
| <input type="checkbox"/> | Third Page Horizontal = 4-3/4" wide x 2-1/2" tall: | \$190 |
| <input type="checkbox"/> | Quarter Page Horizontal = 4-3/4" wide x 1-3/4" tall: | \$165 |
| <input type="checkbox"/> | Quarter Page Vertical = 2-1/4" wide x 3-3/4" tall: | \$165 |
| <input type="checkbox"/> | Sixth Page Vertical = 2-1/4" wide x 2-1/2" tall: | \$110 |

FULL PAGE COLOR - *1 Available Per Location, Subject to Availability Please Call*

- | | | |
|--------------------------|---|-------|
| <input type="checkbox"/> | Inside Front Cover = 4-3/4" wide x 7-3/4" tall: | \$550 |
| <input type="checkbox"/> | Inside Back Cover = 4-3/4" wide x 7-3/4" tall: | \$550 |

PAYMENT DETAILS

- My check # _____ for the total amount is enclosed.

Space Reservations, Payments, & Undesigned Ad Copy/Logos Due By January 5, 2018

AD SPECS & DEADLINE Pre-designed ads must be at least 300dpi and submitted in a tiff, png, pdf, or jpeg format. Email your art to navasotatheatrealliance@gmail.com by January 10, 2018. If after, please call 936-825-3195.

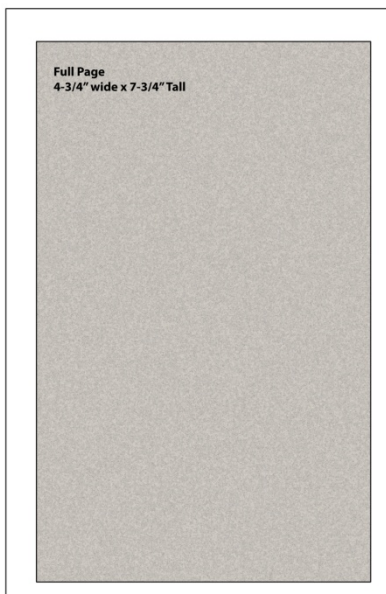
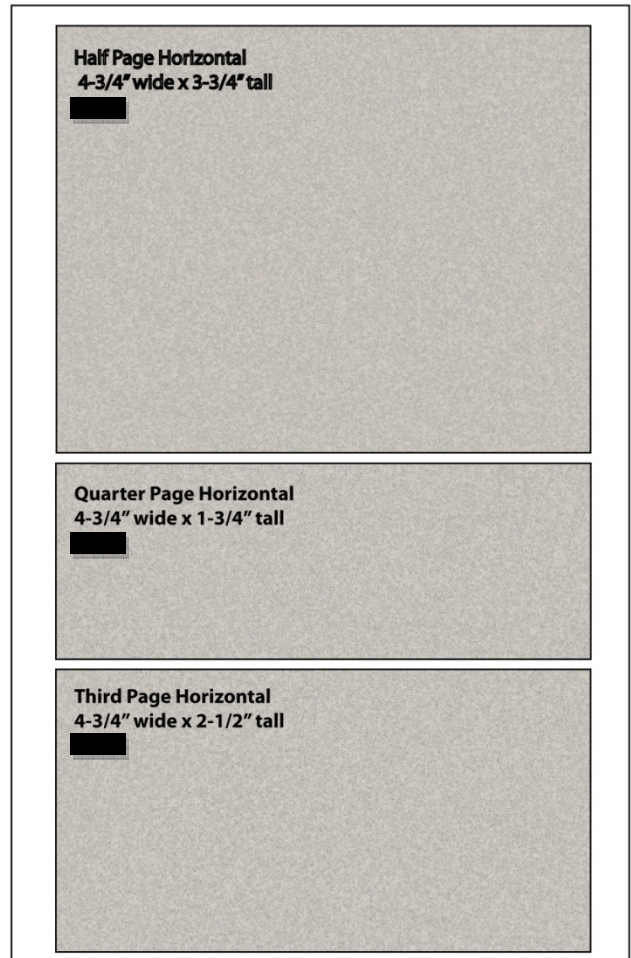
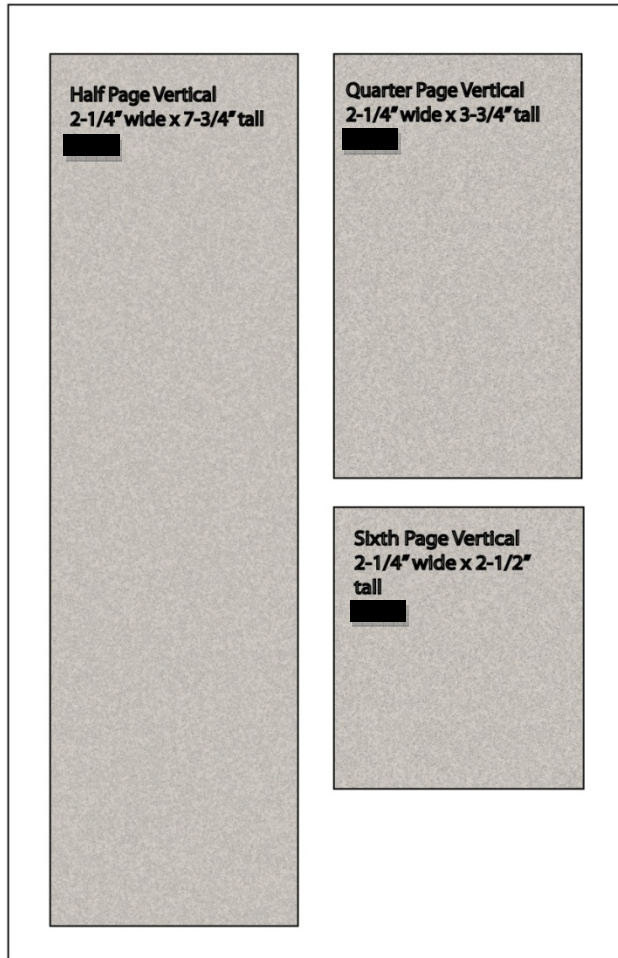
If you need assistance designing your ad, please contact Sheryl Brown at the above email or call 916-849-9101(cell phone).

Box Office: 936-825-3195 ~ **Website:** navasotatheatre.org ~ **Email:** navasotatheatrealliance@gmail.com

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These examples are *visual representations* of the ads available in order to assist you in visualizing the ad size that's right for you. Please note that they are NOT SHOWN here at actual size. Refer to page one of this form for specific ad dimensions and prices.

Color inside cover and inside back are first-come, first served.

Business cards submitted are not accepted as printable art; however, will be redesigned to size and match the card design as closely as possible.

If you have questions, please use the contact information below.
Thank you for supporting the Navasota Theatre Alliance.